

SAGE businessresearcher

Increasing discoverability

Make sure that your users can easily locate the reports they need by following these simple steps.

Adding SAGE Business Researcher to your catalogue and library websites

Have you ...

- Listed SAGE Business Researcher in your A-Z directory of databases?
- Catalogued SAGE Business Researcher as a reference product as well?

- Appointed a “super user” to train others to use the tools?
→ Significant increase in usage and discoverability for those libraries that tried it!

- Downloaded the latest MARC records for your catalogue?
→ <http://businessresearcher.sagepub.com/static/public/resources>

- Added logos and widgets to your catalogue and websites?
→ Perfect for courseware and learning management systems like Blackboard
→ Contact us: librarysales@sagepub.com

- Added the SAGE Business Researcher LibGuide to your library’s collection?
→ sagepub.libguides.com/Business

- Used the recommended production description?
→ *SAGE Business Researcher is an academic periodical that publishes 24 issues per year, or every other week, about how current news and world events impact specific areas within business and management. Each issue contains in-depth reports, data, academic scholarship, expert opinion, and more.*

Full-length reports written by experienced journalists, footnoted and fact-checked

Finding SAGE Business Researcher through discovery services and search engines

SAGE Business Researcher is fully indexed by third-party discovery products and services, including:

ProQuest (Summon)	Bing
EBSCO Discovery Service	Yahoo
Ex Libris (Primo)	MSN
OCLC WorldCat Local	CERNET
Google	Scopus

SAGE Business Researcher metadata is regularly delivered to e-resource management services, such as:

Serials Solutions (360 Core, etc.)	Ex Libris (SFX, Alma, etc.)
CUFTS	OCLCD-Net
EBSCOs	WorldShare

For [questions](#) or [suggestions](#) about the discoverability of SAGE Business Researcher in your library, or to request print brochures or other materials, please contact us at librarysales@sagepub.com / librarysales@sagepub.co.uk